

ANNUAL ASSEMBLY 2016

Zurich, Wednesday 6 July 2016, 16:30

Venue

Swiss Reinsurance Company Ltd, Mythenquai 50-60, 8022 Zurich

Invitation

Dear members,

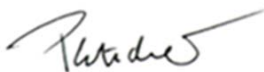
In the name of our Chairman Thomas Wellauer, I am pleased to invite you to our **Annual Assembly 2016**. A special highlight will be the keynote of our Guest of honour Mr Yonov Frederick Agah, Deputy Director General, World Trade Organization WTO.

As one fundamental mission of the world business organization is to help business meet challenges and opportunities of globalization, Philip Kucharski, Chief Operating Officer will present the new ICC projects.

This year, the General Assembly of ICC Switzerland will have a specific focus on the important work of the ICC commissions. ICC Switzerland is a membership-based organization and a strong national representation is essential. Because our Swiss experts in the ICC Commissions are the backbone of our national committee, the meeting will be an occasion for members to have a clearer picture of the actual important topics. Each coordinator will present a specific issue discussed in "his" commission. This will be followed by an interactive discussion with the participants. This shall be a substantive exchange and enable at the same time a better understanding of the ICC Commissions as well as of the substance.

We hope to see you in July. Our assembly is open to representatives of members of ICC Switzerland and delegates in general. Feel free to forward this invitation to colleagues. The participation of non-members is also welcome.

Yours sincerely



Thomas Pletscher
Secretary General

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PROGRAMME

16:30

Introduction and Welcome

Report ICC Switzerland and Outlook

Thomas Wellauer, Chairman ICC Switzerland, member of the Executive Board of ICC International, Group Chief Operating Officer Swiss Re

Thomas Pletscher, Secretary General ICC Switzerland

17:00

Where is ICC heading and what will it bring to its members?

Philip Kucharski, Chief Operating Officer ICC Headquarters

17:30

Commission work

After a brief introduction by the representative, participants will be invited to actively share their view and ideas on a specific issue representative for his Commission. Short explanatory documentation will be sent to registered participants ahead to the assembly.

Track 1 (Companies)

Discussion on specific challenges and respective handling by ICC Commissions

- Banking: Wolfsberg Trade Finance Principles on the fight against financial crime, Philippe Berta, BCV
- Digital Economy: ICC Cybersecurity Guide, Jacques Beglinger, SwissHoldings
- Competition: ICC Compliance Guide, Boris Kasten, Schindler Management
- Corporate Responsibility and Anticorruption: Training Project on Anti-Corruption with ICC Academy, Jean-Pierre Méan, MCE Avocats
- Marketing: ICC Code of Advertising and Marketing Communication Practice, Thomas Pletscher, ICC Switzerland
- Taxation: Base Erosion and Profit Shifting Project (BEPS), Frank Marty, economiesuisse

Moderator: *Thomas Pletscher, Secretary General ICC Switzerland*

Track 2 (Arbitrators)

Discussion on specific projects in Task Forces of the Arbitration Commission

- Maximizing the Probative Value of Witness Evidence, Urs Weber-Stecher, Wenger Vieli AG
- Emergency arbitrators proceedings, Marc Veit, Lalive SA
- Arbitration and Taxation, Hansjörg Stutzer, Thouvenin Rechtsanwalte
- Revision of the Rules of ICC as appointing Authority in UNCITRAL Proceedings, Hansjörg Stutzer, Thouvenin

Moderator: *Urs Weber-Stecher, Wenger Vieli AG, President ICC Swiss Commission of Arbitration*

Presentation on International Arbitration and Economic Sanctions: The Way Forward

Georges Affaki, Independent Arbitrator

19:00

Break

19:15

Keynote Address

“Developments in RTAs and implications for the multilateral trading system”

Yonov Frederick Agah, Deputy Director General, WTO (CV annexed)

19:45

Cocktail riche, kindly offered by Swiss Re

20:45

End

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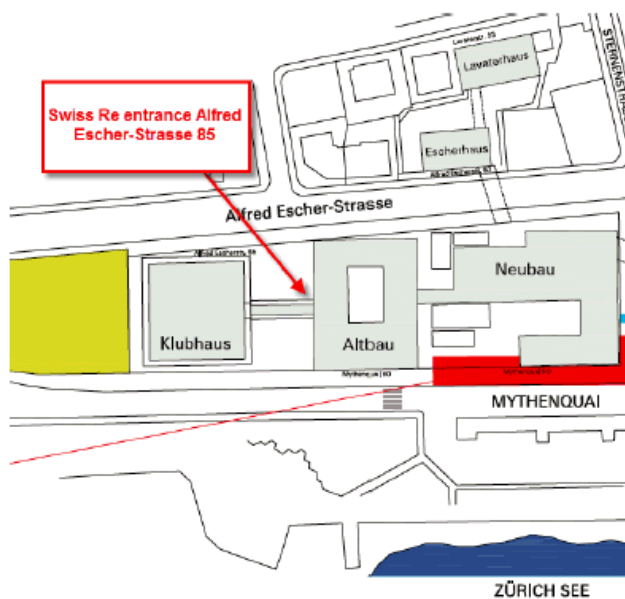
LOGISTICS AND REGISTRATION

Venue:

Swiss Reinsurance Company Ltd, Mythenquai 50-60, 8022 Zurich

Please note: access is from Alfred-Escher-Strasse (not from the Mythenquai / lake side)

Security Loge entrance to Swiss Re (Alfred Escher-Strasse 85)



Transportation:

Please note that no parking can be reserved at Swiss Re. We recommend to travel by public transport:

Train: S2, S8, S21, S24 to Bahnhof Enge, Zürich

Tram: Line 5 to stop Rentenanstalt or Line 7 to stop Museum Rietberg

Working language: English

How to register:

Please complete and return the registration form until 1 July to:

Email: info@icc-switzerland.ch

Post: ICC Switzerland
Hegibachstrasse 47
8032 Zurich

Fax: +41 44 421 34 88

Registration fee:

Free thanks to the sponsorship of



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REGISTRATION FORM

Please return to ICC Switzerland until 1 July at the latest, Fax **044 421 34 88** or email: **info@icc-switzerland.ch**

I will attend the annual assembly 2016

I will not attend the annual assembly 2016

I will attend the cocktail at 19:45

I will not attend the cocktail at 19:45

Commission work

Track 1

Track 2

ICC Member represented: _____

Not yet member, I would like to receive a documentation for membership

ICC Delegate in ICC Commission: _____

Participant information:

Title (Mr/Dr/Mrs/etc.): _____ Family name: _____

First/given name: _____

Position: _____ Company: _____

Address: _____

Zip/postal code: _____ City/state: _____

Country: _____ Email: _____

Phone: _____ Fax: _____

Registration fee: *free*

Remarks/questions for the discussions:

Date: _____ / _____ / Signature: _____

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Georges Affaki

Prof. Dr. Georges Affaki is Associate Professor of law at the University of Paris II and admitted to practice before the Court of Appeal of Paris, France. He has served as chairman, panel and sole arbitrator under the rules of the leading arbitral institutions. He has also served as tribunal or party-appointed expert on international banking and finance, investment treaty claims, economic sanctions and comparative Arab laws.

He is Chairman-elect of ICC France Banking Commission and chairs the Legal Committee of the ICC Banking Commission that he founded. Prof. Affaki has held numerous leading positions within the ICC, including Vice-Chairman of the Banking Commission (2001-2012) and Chairman of the Task Force on Guarantees (2003-2013, now Honorary Chair) and of the Uniform Rules for Demand Guarantees drafting group (URDG 758). He chaired the revision of the ICC rules on dispute resolution by expertise (DOCDEX) which were unanimously adopted by the ICC Arbitration Commission and the ICC Banking Commission. He currently co-chairs the ICC Task Force on Financial Institutions and International Arbitration.

Prof. Affaki is a member of the Board of Governors of the UNIDROIT Foundation. He was previously managing director, member of the Executive Committee and Head of Legal at BNP Paribas CIB Legal.

Between 2011 and 2014, Prof. Affaki chaired the French Arbitration Committee working group on Arbitration in Banking and Financial Matters (report published on 19 May 2014). He acted as Rapporteur on International Law Association Resolution No. 3/2012 on international jurisdiction over foreign bank branches and chaired a Paris Europlace working group on Islamic Finance whose recommendations were presented in 2009 in a report titled *Applicable Law and Dispute Resolution in Islamic Finance*.

He is the author or editor of several books, including "Trade Finance", ITC Publishing (awarded the European Prize on Interdisciplinary Research); "Cross-border insolvency and conflict of jurisdictions", Bruylant; "Increasing Access to Credit – Reforming Secured Transaction Law", ITC Publ.; "The Guide to ICC Uniform Rules for Demand Guarantees" (with Sir Roy Goode), ICC Publ. No. 702; "Jurisdictional Choices" (with Horacio Grigera Naon), ICC Publ. No. 755, and over 60 articles and case notes on international banking, international arbitration and litigation, economic sanctions, cross-border insolvency and Islamic finance. He is regularly invited to chair or to speak in international conferences on those topics.

Prof. Affaki is fluent in Arabic, English and French.

He holds trustee positions in a number of non-profit organisations and is actively engaged in community projects.

Yonov Frederick Agah

Yonov Frederick Agah was appointed as Nigeria's Ambassador to the WTO in 2005. In that capacity, he served as the Alternate Chief Negotiator for the Doha Round and Head of Nigeria's Trade Office to the WTO in the Permanent Mission of Nigeria to the United Nations Office in Geneva. The Trade Office is responsible for Nigeria's participation in Geneva-based trade-related international organizations, particularly the UN Conference on Trade and Development, the World Intellectual Property Organisation, the International Trade Centre and the WTO.

Mr Agah served as Chair of the WTO's General Council in 2011. He was responsible for organizing the Eighth WTO Ministerial Conference, which was acknowledged to be successful despite the prevailing stalemate in the Doha Round. He has also served as Chair of the following WTO bodies: Dispute Settlement Body in 2010, the Council for Trade in Services in 2009, the Trade Policy Review Body in 2008, the Council for Trade-Related Aspects of Intellectual Property Rights in 2007, and the Council for Trade in Goods in 2006. He was also the Chair of the Council for TRIPS, Special Session, in 2013.

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Mr Agah has previously worked as a lecturer at Kaduna Polytechnic, Kaduna (1979-81), senior features writer/circulation manager, Benue Printing and Publishing Corporation (1982-84), Sales Manager, Benue Bottling Company Limited (1984-87), Field Manager, UTC Nigeria PLC (1990-91), Deputy Director (multilateral) (1991-2001) and Director (external trade) (2002-05).

Mr Agah holds a Bachelor of Science and Master of Science in Economics from Ahmadu Bello University, Zaria, Nigeria. He obtained a Master of Business Administration and Doctor of Philosophy in Economics (International Trade) from the University of Jos, Nigeria, in 1989 and 2007 respectively. His doctoral dissertation was on "Trade Policy Reform and Economic Growth in Nigeria Since 1986". Mr Agah also obtained a Bachelor of Laws from the University of Abuja, Nigeria, in 2009. He has contributed to various books and journals.

Philip Kucharski

Philip Kucharski is an international development professional with extensive senior-level experience in managing multi-cultural projects and networks. Previously Head of Business Development and Global Networks, Mr Kucharski returned to ICC on Jan 5th 2015 as COO in charge of the operational management of the organisation reporting to Secretary General John Danilovich. This new hands-on role brings a fresh approach to ICC's structural, operational and commercial development with a new global management team.

A firm believer in ICC's mission of peace through prosperity, Mr Kucharski has developed a close and collaborative relationship with ICC's global network of national committees and chambers of commerce and is actively involved in all aspects of ICC's international operations.

Formerly Market Director EMEA for The Economist Magazine and Director of International Press for the Presstalis Group, Mr Kucharski has more than 20 years' experience in building media brands, exploring new markets and managing international development projects.

Of British nationality, Philip is a fluent French speaker, a passionate golfer and a lover of history, music, cinema, international cuisine as well as being a dedicated internationalist.