



## **7th ICC GENEVA BUSINESS DIALOGUE**

### **MC12 – WHERE DO WE STAND? NEXT STEPS**

#### **Geneva, 2 November 2022**

**Venue:** Forum de Genève, rue de Lausanne 11-19, Geneva

Dear Sir or Madam,

ICC Switzerland is the Swiss National Committee of the International Chamber of Commerce, founded in 1919 with the objective of strengthening global prosperity and development through trade and investment.

To stimulate and facilitate dialogue among international organisations and the respective diplomatic representations in Geneva, ICC Switzerland continues its Geneva Business Dialogue with a series of high-ranking roundtables. We are pleased to invite you to the seventh of such discussions, on the topic of the twelfth WTO Ministerial Conference – where do we stand? We strive for an action oriented and forward-looking debate.

This dialogue is aimed at representatives from international organisations in Geneva, diplomatic representatives as well as representatives from companies or business organisations in Switzerland and abroad. The event will take place in a hybrid form.

Please feel free to forward this invitation to a colleague in your organisation, but be aware that the audience is limited to allow a fruitful discussion.

The event is free but the registration is mandatory. Participation will be confirmed.

Yours sincerely,

Thomas Pletscher  
Secretary General

Supported by



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## PROGRAMME

**17:00**

Registration

**17:15**

Opening remarks

Thomas PLETSCHER, Secretary General, ICC Switzerland

Introduction / Overview

Christian PAULETTO, Associate Professor, International University in Geneva (IUG)

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**17:30**

**Panel discussion with participation from the audience**

**Speakers:**

Dr. Sofia BOZA, Ambassador, Permanent Representative of Chile to the WTO

John DENTON, Secretary General, ICC, tbc

George MINA, Ambassador, Permanent Representative of Australia to the WTO, tbc

Ghislaine WEDER, Head, Economics & International Relations, Nestlé

Moderated by Michael A. McKAY, Founder of the McKay Interview

**18:40**

Closing remarks

Vincent SUBILIA, Director General, Geneva Chamber of Commerce, Industry and Services

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**18:45**

Cocktail

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**19:30**

End of the event

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## SPEAKERS



### **Dr. Sofía BOZA M.**

Sofía Boza was appointed by President Gabriel Boric to be the Ambassador of Chile to the World Trade Organization starting in July of 2022. She has also taken over the co-coordination of the Structured Discussions on Investment Facilitation for Development. Prior to this position, Sofia Boza was an associate professor and head of the Department of Rural Management and Innovation at the University of Chile, a professor at the Institute of International Studies at the same university, as well as an external evaluator of public policies for the Budget Office of the Chilean Ministry of Finance. She has a PhD in Economics from the Autonomous University of Madrid, a master's in Economic Development and Public Policies from the same university, a professional title in Commercial Engineering from the University of Chile, and a bachelor's degree in Economics (Honors) from the University of Seville. She has published more than 50 academic articles, book chapters and reports on agricultural policy and governance, rural development, food markets, and international trade. She has been a visiting fellow at the World Trade Institute at the University of Bern, as well as an expert instructor at the Institute of Food Laws and Regulations at Michigan State University. Her numerous research projects and studies have been funded by institutions including the Chilean National Agency for Research and Development, the Chilean Foundation for Agricultural Innovation, the Chilean Office of Agricultural Studies and Policies, and the Ministry of Social Development of Chile, the State Secretariat of Economy of Switzerland, the Ministry of Science, Technology and Innovation of Brazil, the Economic Commission for Latin America and the Caribbean, and the Food and Agriculture Organization of the United Nations. She has been a member of the board of the Chilean Association of Agricultural Economists and of the Ibero-American Network for Development Studies. Within the University of Chile, she participated in the creation and coordination of the Studies in Agricultural Policy and Development Group (NEPAD), the Sustainable Agrifood Systems Laboratory (SASLab), and the Chair of Family Farming and Food.



### **John W.H. DENTON**

John Denton is the Secretary General of the International Chamber of Commerce (ICC). He is a global business leader and international advisor on policy and a legal expert on international trade and investment. In 2022, Mr Denton was appointed by United Nations Secretary General to represent the global private sector on the newly formed Steering Committee of the UN Global Crisis Response Group on Food, Energy and Finance. He currently serves on the WHO Foundation Strategic Advisory Group and the Global Task Force on Refugee Labour Mobility. Mr Denton is a Board member of the UN Global Compact and Co-chair of the B20 finance and infrastructure taskforce, as well as a founding member of the Business 20 (B20), Co-founder of the Australia–China CEO Roundtable and Patron of UNHCR in Australia. He serves on the Board of IFM Global Investors, a leading institutional investment manager, and is Chair of the Moeller Institute Advisory Board at the University of Cambridge. He additionally serves on the Boards of the UN Development Programme's Impact Investing Steering Group and UNICEF's global education initiative, GenU, and he is a member of the Advisory Board of the African Green Infrastructure Investment Bank (AfGIIB) and the G7 Working Group on Impact Investment.



### **Christian PAULETTO**

Prof. Christian Pauletto teaches at the International University in Geneva (IUG) in the Master's in International Relations and Diplomacy, lecturing Digital Diplomacy, and in the Master's in International Trade, lecturing Trade and Investment Promotion Strategies. From 1990 to 2018 he was a Swiss negotiator with responsibilities in an array of issues in foreign economic affairs both in international fora (United Nations, WTO, OECD) and bilateral relations. His earlier duties with the Swiss government include the following:

- Swiss Chief Negotiator for trade in services and electronic commerce, in charge of the WTO Doha negotiations and bilateral negotiations.
- Posting at the Swiss Mission to the EU in Brussels, responsible for the coordination of the Swiss-EU sectoral negotiations.
- Swiss representative in the Middle East Peace Process (Madrid Process 1993-1995), in energy affairs including the International Energy Agency and the European Energy Charter Treaty.
- Negotiator in environment issues including the negotiation of the UN Climate Change Convention, the UN Biodiversity Convention and the 1992 Rio Earth Summit.



### **Vincent SUBILIA**

As Director General of the Geneva Chamber of Commerce (CCIG), Vincent Subilia strives for a lively and diversified business community in Geneva. In so doing, he promotes the approx. 2'500 corporate Members which make the CCIG community. He also represents the CCIG within numerous regional, national and international institutions, including the General Council of the World Chamber's Federation, as elected Swiss representative. Vincent has also acted as President of the Swiss Chambers' Arbitration Institution.

Vincent Subilia joined the CCIG in 2015, in line with his previous assignment as Economic Development Officer of the State of Geneva. A qualified lawyer with robust expertise gained in Switzerland and abroad (including Brussels, London, New York and Beijing), Vincent worked within a large international bank in Geneva as Vice President for numerous years, as well as for a major law firm specialised in WTO issues. Alumni of the Graduate Institute of Geneva, Vincent has been elected as Member of the Geneva Parliament (former Municipal councillor of the City of Geneva from 2012 to 2018). He further acts as past President of AGIR, an association that he founded in 2009, to advocate the assets of the "international Geneva". He is also a member of the Rotary Club Genève International, which he co-founded in 2015, and of the Diplomatic Club of Geneva.



### **Ghislaine WEDER**

Ghislaine Weder is currently Head of Economics and International Relations at Nestlé S.A. Prior to joining Nestlé in 2013, she worked as Senior Economist at the European Free Trade Association (EFTA), consultant to the International Monetary Fund in Geneva, and Senior Manager at the World Economic Forum. Ghislaine holds a PhD in International Economics from the Graduate Institute for International Studies in Geneva, a Masters in Development Studies from the London School of Economics and Political Science and a BA (Hons) in Politics, Philosophy and Economics from the University of Oxford.